Position Profile:
As part of the Design and Innovation team, the Product Designer works closely with the Art Director to create products and packaging that are innovative, beautiful, safe, and sellable to end consumers. This position will design and source custom vessels (*glass, metal, ceramic, etc.*), and design secondary packaging (*paper boxes, tubes, bags, labels, hangtags, etc.)* The Product Designer will communicate with domestic and international vendors to bring the product to life. The Product Designer will collaborate with the R&D, Engineering, Project Management, and Brand Strategy teams throughout the development process.

Work Responsibilities:

Design & Concept: Translates creative requirements from concept through execution using a unique combination of creative and analytical talents.
- Work with Art Director and Brand team to research and concept new product ideas.
- Develop mood boards for new product collections from kick-off briefs.
- Demonstrates systematic approach in designs for varying structures, materials, sizes, and product types.
- Expand concepts into refined designs across selected product assortment.
- Prepares creative presentations and presents concepts to internal brand team and external customers.
- Create 3D renderings, recommend dimensions, and determine materials for product and packaging.
- Source and sample based on final brand direction.
- Review existing products and determine how they could work or look better, envisioning beyond the current to what is possible.
- Participate in the conversations regarding functionality of new products that are in development.
- Contribute problem-solving ideas throughout the development process.
- Attend weekly Design & Innovation status meetings and other meetings as needed.
- Work closely with Brand, Project Management, Engineering, R&D, Purchasing, Quality, Production, Finance, and Sales to ensure development is on track to meet project goals, design intent, and timeline.
- Participate in the sample approval for design intent, accuracy, construction, safety, and usability.
- Provide design specifics and photos of development samples for specification documents.
- Develop constructive and cooperative working relationships with vendors, colleagues, and others, maintaining them over time to produce successful results for the design team.
- Request price quotes and work with vendors as well as internal cost analyst to ensure target costs are achieved.
- Contribute to product cost discussions, providing insights and ideas on how to cost engineer new developments to meet cost objectives.
- Work with production artist for execution of final files.
- Work closely with print vendors to develop structures, review proofs for color/detail accuracy and attend press checks as needed.
- Cut and mock-up packaging/product samples to support marketing team with photoshoot and other sample needs.

General Responsibilities:
- Supports CURiO Cornerstones and strives for individual leadership by using cornerstone behaviors in the workplace and in daily decision making.
- Follows all policies and procedures of the company. Works cooperatively with all departments, maintaining a positive work atmosphere by acting and communicating in a manner that promotes cooperation with co-workers, supervisors, and managers.

- Actively seek individual development through taking advantage of opportunities for skill enhancement.
- Keep up to date with the latest best practices, trends, concepts, and regulations in the specific job area.
- Manage time effectively, meet personal goals and work effectively with other members of the team to meet CURiO goals.
- Follows all safety guidelines and polices. Makes supervisor/manager immediately aware of any observed safety issue. Keeps work area clean, safe, and organized.

Position requires extended work hours as necessary to meet seasonal deadlines. Performs other work as assigned.

Minimum Qualifications:
- A Bachelor's Degree in graphic or industrial design or equivalent work experience
- Two years' experience in product or packaging development or design

Computer and/or software qualifications:
- Basic level of proficiency in Microsoft Excel, Microsoft Word, Outlook
- Intermediate level of proficiency in design software; most current Adobe Creative Cloud (Photoshop, Illustrator, InDesign) as well as all industry standard software.
- 3D printer experience preferred

Core Competencies:
- Knowledge of design techniques, ability to think creatively, with an eye for color and design.
- Strong oral and written skills and the ability to work in a team environment.
- Ability to build and maintain relationships with business partners.
- High energy level required.
- Strong organizational skills.
- Critical thinking and problem-solving skills.
- High degree of tolerance for uncertainty.
- Attention to detail.
- High tolerance for stress
- Self-Driven, able to work independently.

Travel Requirement: Less than 5%

Working Environment and Physical Demands:
- General office environment: Works generally at a desk in a well-lit, air-conditioned cubicle/office, with moderate noise levels
- Ability to sit for hours at a time, viewing computer monitor on a constant basis. Some walking and standing relative to interaction with other personnel.
- Occasionally required to lift and/or move items weighing 10 – 15 pounds.
- Occasional exposure to dusty and fragrant conditions, varying temperature levels, work near moving mechanical parts, and high noise environments is possible